

Updated & Corrected, 24-October-2008

Updated & Corrected, 22-October-2008

# Cites & Sounds

## A Look at CoB Google Scholar Cites by Top Source

Several reports here at USMNEWS.net have examined Google Scholar cites scores for CoB faculty. These have generally aggregated all of each faculty's GS cites and ranked the CoB's faculty from first to last on the basis of an aggregate score. Like previous reports, this report ranks CoB faculty, from first to last, based on GS cites. However, it does so using only GS cites counts from each faculty's top publication (i.e., each faculty's most heavily-cited paper). Table 1 below provides that ranking, along with the year and outlet contributing the cites for each CoB faculty.

**Table 1**  
**Google Scholar Cites in the CoB: Totals from Top Sources**

Rank	Name	GS Cites	Source	Year
1	Doty, Harold	815	<i>Academy of Management Journal</i>	1996
2	Lindley, James	363	<i>Journal of Finance</i>	1977
3	King, Ernest	161	<i>Journal of Business Ethics</i>	1992
4	Nail, Lance	121	<i>Journal of Financial Economics</i>	1998
5	Davis, Donna	94	<i>Int J of Quality &amp; Reliability Mgt</i>	1995
6	Hsieh, Chang-Tseh	75	<i>Computers &amp; Education</i>	2001
7	Niroomand, Farhang	60	<i>Economics Letters</i>	1998
8	Klinedinst, Mark	49	<i>Journal of Comparative Economics</i>	1998
9	Wittmann, Michael	37	<i>Journal of Business-to-Business Marketing</i>	2001
10	Gunther, William	29	<i>Economic Inquiry</i>	1993
	Sequeira, Jennifer	29	<i>Journal of Business Ethics</i>	2002
12	Topping, Sharon	27	<i>Medical Care Research &amp; Review</i>	1991
13	Laatsch, Francis	24	<i>Journal of Futures Markets</i>	1991
	Peyrefitte, Joseph	24	<i>Academy of Management Journal</i>	1995
15	Clark, John	23	<i>Journal of Advertising Research</i>	2002
16	Carter, George	21	<i>Growth &amp; Change</i>	1993
	Nissan, Edward	21	<i>Growth &amp; Change</i>	1993
18	Duhon, David	18	<i>Journal of Education for Business</i>	2003
19	Price, Catherine	18	<i>Cornell Hotel &amp; Rest Admin Quarterly</i>	1996
20	Marvasti, Akbar	17	<i>Journal of Cultural Economics</i>	1994
21	Jordan, Charles	16	<i>Business Ethics Quarterly</i>	1996
	Malik, Farooq	16	<i>Journal of Multinational Financial Mgt</i>	2003
23	Becker, Cherylynn	15	<i>Journal of Hospitality &amp; Tourism Research</i>	2000
	LaFleur, Elizabeth	15	<i>Journal of Computer Information Systems</i>	2002
	Lai, Fujun	15	<i>Industrial Management &amp; Data Systems</i>	2006
	Smith, William	15	<i>Industrial Marketing Management</i>	1990
27	Hansen, John	13	<i>Industrial Marketing Management</i>	2003
28	Smith, Robert	12	<i>Journal of Accounting &amp; Public Policy</i>	1994
29	Green, Trellis	9	<i>Fisheries</i>	1991
30	Monchuk, Daniel	8	<i>Review of Agricultural Economics</i>	2007
31	Burgess, Brigitte	7	<i>J of Fashion Marketing &amp; Management</i>	2003
	Dakhli, Sami	7	<i>Journal of Economic Dynamics &amp; Control</i>	1999
33	Clark, Stanley	6	<i>Journal of Applied Business Research</i>	1996
	Zantow, Kenneth	6	<i>Academy of Mgt Learning &amp; Education</i>	2005
35	DePree, Marc	5	<i>Journal of Accountancy</i>	2000

	George, Babu	5	<i>Journal of Tourism Studies</i>	2004
	Lunsford, Dale	5	<i>Journal of Information Systems</i>	2003
38	Bonaparte, Yosef	4	unpublished paper	2006
	Chen, Kuo Lane	4	<i>Women in Management Review</i>	2001
	Shi, Weihua	4	<i>Industrial Management &amp; Data Systems</i>	2006
41	Becton, Bret	3	<i>Public Management</i>	2005
42	Hood, Matthew	2	<i>Journal of Sports Economics</i>	2006
43	Henderson, James	1	<i>Journal of Education for Business</i>	1991
	Magruder, James	1	<i>Computer Fraud &amp; Security</i>	1992
	Pate, Gwen	1	<i>Journal of Education for Business</i>	2006
46	Anderson, Mary	0		
	Andrews, Melinda	0		
	Blettner, Daniela	0		
	Bradley, Greg	0		
	Collins, Brian	0		
	Cumbie, Barry	0		
	Drake, Erin	0		
	Foster, Jamye	0		
	Gade, Michael	0		
	Gevrek, Deniz	0		
	Gibbs, SherRhonda	0		
	Goodwin, Kimberly	0		
	Jackson, Steven	0		
	Jiao, Feng	0		
46	Lambert, John	0		
	Lay, Marsha	0		
	Parker, Paula Diane	0		
	Paster, David	0		
	Pollitte, Wesley	0		
	Posey, Roderick	0		
	Wolf, Marco	0		
	Yaoyuneyong, Gallayanee	0		

**Notes:** The yellow highlighted entries represent the CoB's professorship holders. The blue frames depict the leaders in each of the CoB's academic disciplines -- i.e., accounting, business law, economics, fashion merchandising, finance, international business, management, management information systems, marketing, and tourism management. Finally, the gold frames surround some entries that are discussed in the text.

There are a number of interesting results in Table 1 above. First, the CoB's international business program appears to be in shambles. The leader of that program, John Lambert, sits in a 22-way tie for 46<sup>th</sup> in the CoB. Of course, Lambert has a total of 0 cites. Second, about one-third of the CoB's faculty roster has yet to produce any scholarly output that has picked up a Google Scholar cite. Third, new assistant professor of marketing, John Hansen, is poised to challenge some of the CoB's younger scholars. Despite not having been in academe very long, Hansen sits in 27<sup>th</sup> position, with 13 cites to his 2003 paper in *Industrial Marketing Management*. Hansen's success focuses attention on what sources report is John Clark's misguided research agenda. Clark, an *associate* professor of **finance**, is **twelve spots ahead of** Hansen, at 15<sup>th</sup>. But, it's the fact that Clark's top GS cites getter (with 23) is a paper in the *Journal of Advertising Research* that warrants attention. Amazingly, new economics hire, Yosef Bonaparte, who has yet to officially join the CoB, has 4 GS cites to an unpublished paper (that is available on the Internet). With that, Bonaparte is 38<sup>th</sup> in the CoB, and only seven spots behind *associate* professor of economics, Sami Dakhli, who has been around academia for about a decade. Finally, this report would be remiss if it failed to highlight Mary Anderson's 46<sup>th</sup> ranking. This is significant because some believe that Anderson will

be the next *Morgan Distinguished Professor of Accounting*. That might not be so bad, however, as Roderick Posey, the current holder of that professorship, sits right there with Anderson in the 22-way tie for 46<sup>th</sup>, and he claims to have published more than 100 articles on accounting topics.

### Updated & Corrected, 24-October-2008

During the production of the report entitled “Second Best,” another error and one omission regarding this report was discovered. The error concerned MIS’ Donna Davis, while Mark Klinedinst of ECO was omitted from the original report altogether. These have been fixed in Table 1 above. Also, any errors in the text above resulting from these issues have been addressed as well.

### Updated & Corrected, 22-October-2008

A recent audit of the results in this report by USMNEWS.net reporters uncovered four incorrect entries. These pertained to John Clark (FIN), Akbar Marvasti (ECO), Farooq Malik (FIN) and Elizabeth LaFleur (MKT). Table 1 has been corrected, and the changes are noted in orange font. A few portions of the text above were also affected by these corrections to Table 1. As a result, the text was altered a bit, also in orange font.

Prior reports on Google Scholar cites have cautioned readers as to the difficulty in dealing with the GS engine. Our reporters make every effort to keep these reports as accurate as possible. Auditing them is part of that process.